

Conscientious visual storyteller with 5+ years of professional experience and a knack for capturing moments and bringing ideas to life through video.

WORK EXPERIENCE

Louisiana Tech University

2022 - Present

Digital Storyteller - Videographer

- Head of video for the President's Office and Office of Communications
- Direct, film, edit, composite, and produce videos for each of the 5 academic colleges along with all non-athletic departments of the university.
- Work to conceptualize, script, and storyboard videos that effectively promote the university on social media platforms and in television broadcast.
- Lead and train student workers to develop their skills to become independent videographers efficient in equipment use, studio set-up, and Adobe suite.
- Adhere and build upon the video brand guidelines of the university.
- Improve video quality by introducing new camera and editing techniques, and produce engaging video content by conducting research on the latest improvements and trends in video.

Freelance Digital Storyteller and Motion Graphics Artist

• Motion Graphics Artist for Chicago Star Media

2023 - Present

- Composite motion graphic video content and templates for Chicago Star Media's clients based on their present needs while following the clients' specific brand guidelines.

• Videographer for NELA Healthcare Alliance

2023

- Managed 3 recruitment videos from pre-production to post-production, targeting nurses and future nurses from ages 14-19, 20-26, and 27+.
- Conducted and filmed interviews and led the creative direction of the videos while adhering to the NELA brand guidelines.

• Videographer for Redfish Rental Inc.

2018 - 2020

- Filmed and composited 3 video tutorials of how to use the company's equipment and tools for their conference presentations and as a resource on the company website for customers.

• Graphic Designer for Department of Advancement, UL Lafayette

2018

- Designed mailing and social media pieces for the university to share with alumni, students, and donors.

Sweet & Simple, Coffee & Sweets

2021 - 2022

Head Cookie Icing Artist, Assistant Decorator & Social Media Manager

- Baked cupcakes, cakes, and cookies along with decorating and developing different flavor combinations and designs.
- Photographed products for social media and the company's baking portfolio.
- Planned and organized with staff different ideas to up customer engagement.


TancoToons Animation

2019 - 2021

Developer, Project Manager, & Animator

- Set deadlines and ensured each team and individual knew their assignments.
- Assisted in story development, character design, color palette creation, post-effects, and editing/ compositing.

CONTACT

 (985) 860-9114

 info@harleighprice.com

 Louisiana, Willing to Relocate

DIGITAL PORTFOLIO

 harleighprice.com

EDUCATION

2016-2020

University of Louisiana at Lafayette

Bachelor of Fine Arts,
Computer Art & Animation

SKILLS

Adobe Suite

- After Effects
- Audition
- Media Encoder
- Photoshop
- Premiere Pro

DaVinci Resolve

Motion Graphics

- Animation
- Graphic Design
- Rotoscoping

Post-Production

- Captioning
- Chroma Keying
- Color Grading
- Editing
- Sound Design

Project Management

- Collaboration
- Communication
- Deadline Driven
- Multi-tasking
- Organized
- Team Lead
- Training

Videography

- Audio Recording
- Camera Operation
 - Canon & Lumix
- Directing
- Lighting
- Live Streaming
- On-Site Filming
- Studio Set-up
- Story Development

REFERENCES

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